



# Agrotica

**HELEXPO**

ufi  
Approved  
International  
Event

31st INTERNATIONAL FAIR FOR AGRICULTURAL MACHINERY, EQUIPMENT & SUPPLIES

*Keep Growing*

**29.1** | 2026  
**1.2**

**THESSALONIKI**  
INTERNATIONAL  
EXHIBITION & CONGRESS  
CENTER, **GREECE**

## EXHIBITOR MANUAL

ORGANIZED BY

**HELEXPO**

In preparation for **AGROTICA 2026**, we would like to highlight some important information necessary for preparing your participation.



**29.1 | 2026**  
**1.2** | THESSALONIKI  
INTERNATIONAL  
EXHIBITION & CONGRESS  
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### WORKING HOURS

**Thursday, Friday & Sunday**  
10:00-19:00

**Saturday**  
10:00-20:00

**1**

## Preparation Stage

You can collect your booth space from the booth manager and carry out any construction work from **January 24, 2026, to January 27, 2026, between 08:00-23:00**, and on **January 28, 2025, between 08:00-16:00**. After 16:00, only work related to the exhibitor's stand is allowed.

In case you are displaying a very large exhibit, please inform the exhibitor technical support department before transporting it to the exhibition area.

### EXHIBITOR TECHNICAL SUPPORT DEPARTMENT / BOOTH MANAGERS

Head: **Mr. Christos Chrysovelidis**

T: **+30 2310 291534 & +30 6979331002**

e-mail: **cc@helexpo.gr**

### MANAGER FOR PAVILIONS

**1, 4, 5, 6, 12, 13, 14, 15, C.C.I. Vellidis, Open Area A11, B13, A08, C08, C03**

**Mr. Panagiotis Fragkiskatos**

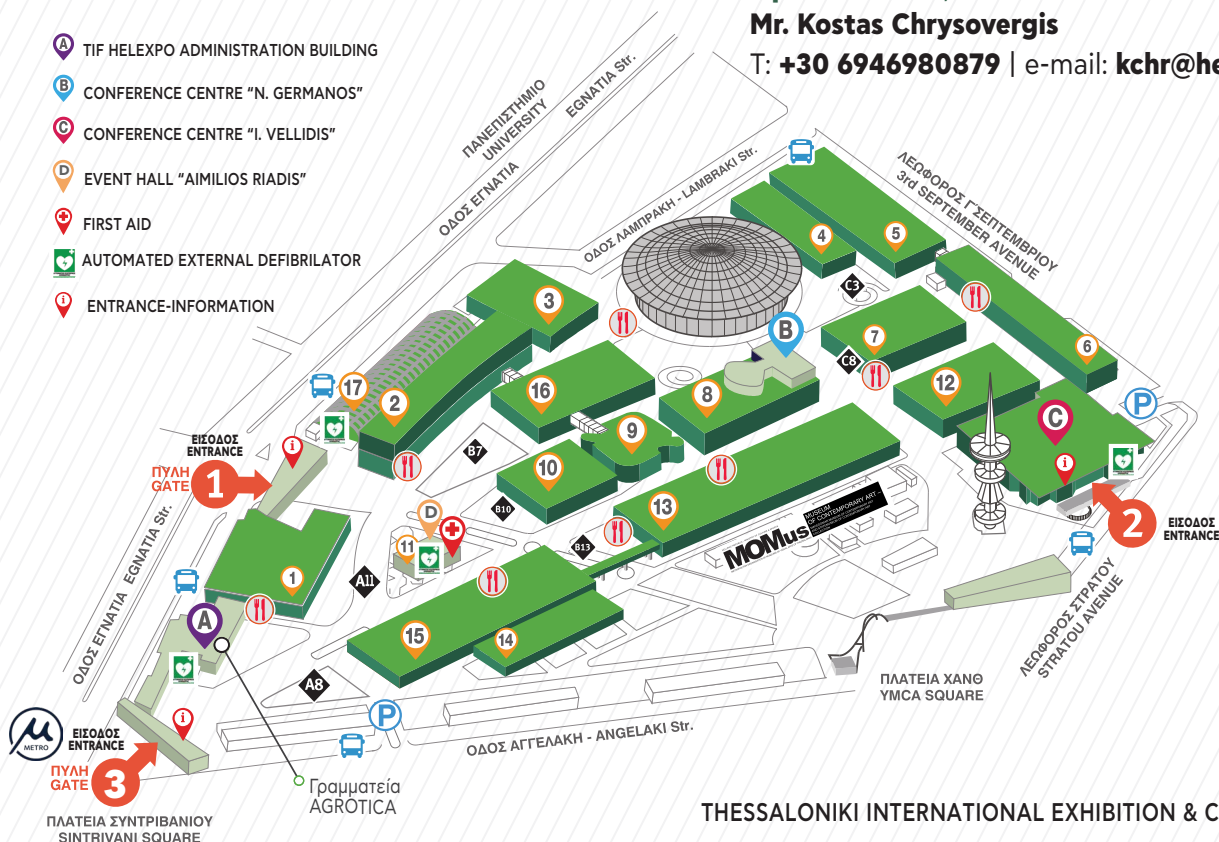
T: **+30 6940458342** | e-mail: **pf@helexpo.gr**

### MANAGER FOR PAVILIONS

**2, 2 floor, 3, 7, 8, 8 floor, 9, 9 floor, 10, 16, 16 floor, 17 Open Area B07, B10**

**Mr. Kostas Chrysovergis**

T: **+30 6946980879** | e-mail: **kchr@helexpo.gr**



THESSALONIKI INTERNATIONAL EXHIBITION & CONGRESS CENTRE

## 2

### Entry passes | Invitations

You can obtain entry passes/invitations either in printed form by contacting the exhibition secretariat at **agrotica@helexpo.gr** or in electronic form via the **"Exhibitors Area"** platform under the **"Invitation"** section.

## 3

### Event organization during the exhibition

For information regarding events, the responsible department is the Congresses & Event Department.

#### CONGRESSES & EVENT DEPARTMENT

Director: **Ms. Viky Dalkrani**

T: **+30 2310 291500** | e-mail: **dv@helexpo.gr**

#### CONGRESSES & EVENT SECRETARIAT

**Ms. Eleana Kostopoulou**

T: **+30 2310 291517** | e-mail: **ek@helexpo.gr**

Please note that for any events (booth openings, conferences, seminars, presentations, etc.) that you may organize during AGROTICA, the speakers and guests must have either their personal exhibitor badge or have pre-registered via the exhibition website or hold invitations from Hel-expo.

## 4

### Access to the Exhibitor's platform (Exhibitors Area)

You can access the platform using the username and password provided in a personalized email. On the exhibitor platform, you can:

- Find important information about your participation and the exhibition (booth, stand)
- Print your entry badges
- Upload your logo to be added to the exhibitor catalogue and website of AGROTICA
- Confirm your company details that will appear in the exhibitor catalogue and website of AGROTICA

## 5

### Entry cards

Print your entry cards via the "Exhibitors Area" platform.

Please note, you will need to visit the "Entry Cards" section to print your cards, which are strictly personal.

Plastic holders for your entry cards can be collected during the preparation days from the nearest booth manager office at booths 2, 8, 15, and 13.

# 6

## Technical issues Equipment rental

For technical issues, equipment rental, ventilation, power supply, water, or anything related to the construction or setup of your booth, please contact the service company at the following details:

### EXPOWORK S.A.

**Exhibition Services Department, TIF-HELEXPO**

T: **+30 2310 297572, +30 2310 297564**

e-mail: **orderstif@expowork.gr**

### TECHNICAL SERVICES FORM

**NOTE:** If you have selected an exhibition space without equipment (Type 1) or an outdoor space, you may start your construction once:

- A. You have submitted your construction plan to the technical department of TIF-HELEXPO  
**Ms. Christina Papakosta**  
T: **+30 2310 291268** | e-mail: **chp@helexpo.gr**  
**Ms. Ourania Efthimiadou**  
T: **+30 2310 291255** | e-mail: **oe@helexpo.gr**
- B. You have sent the electrical installation plan to EXPOWORK.

Please also note that there is a charge for electricity connection, at a cost of €35.00 per KW, as indicated in your participation declaration.

# 7

## Financial settlement

You must pay directly the full grand total of your participation.

### BANK ACCOUNT NUMBERS:

#### NATIONAL BANK OF GREECE:

Account No: 223/470300-60

IBAN GR 40011022300000 22347030060

#### PIRAEUS BANK:

Account No: 5202-002162-792

IBAN GR 160172202000 5202002162792

#### ALPHA BANK:

Account No: 707/00/2320000394

IBAN GR 7401407070 707002320000394

#### EUROBANK:

Account No: 0026.0030.96.0200688210

IBAN GR 5702600300000960200688210

A copy of the deposit slip should be sent to the TIF-Helexpo accounting department:

#### Ms. Irini Mandona

T: **+30 2310 291102** | e-mail: **em@helexpo.gr**

#### Mr. Alexis Meta

T: **+30 2310 291176** | e-mail: **meta@helexpo.gr**





# 8

## Advertising Promotion

Exhibitors can promote their presence within the Exhibition Center during the event through various methods, some of which are detailed in the Marketing Manual.

**Mr. Konstantinos Stylas**

T: **+30 2310 291213** | e-mail: **ks@helexpo.gr**

# 9

## Parking

For exhibitors at the AGROTICA 2026, one free parking spot will be available for each participation registration in the outdoor area of the exhibition center, with access through the arch at YMCA SQUARE Gate.

The parking pass can be collected from the reception in the Administration Building between January 24 and January 29, 2026, from 09:00 to 17:00.

# 10

## Contact Information

### EXHIBITION ORGANIZATION MANAGER

**Ms. Vasiliki Dinga**

T: **+30 2310 291545** | e-mail: **vdin@helexpo.gr**

Assistant of exhibition: **Ms. Eva Kouragiou**

T: **+30 2310 291599** | e-mail: **ekour@helexpo.gr**

### EXHIBITION DEPARTMENT

Director **Ms. Anatoli Kapnidou**

T: **+30 2310 291207** | e-mail: **akapn@helexpo.gr**

### EVENTS & VENUE LEASING

#### SUPPORT DEPARTMENT

Head: **Mr. Christos Chrysovelidis**

T: **+30 2310 291534** | e-mail: **cc@helexpo.gr**

Secretary **Ms. Efstathia Sideri**

T: **+30 2310 291572** | e-mail: **es@helexpo.gr**

### TECHNICAL SERVICES-EXPWORK

T: **+30 2310 297564, +30 2310 297572**

e-mail: **orderstif@expowork.gr**

### CONGRESSES & EVENT DEPARTMENT

Director: **Ms. Viky Dalkrani**

T: **+30 2310 291500** | e-mail: **dv@helexpo.gr**

Secretary: **Ms. Eleana Kostopoulou**

T: **+30 2310 291517** | e-mail: **ek@helexpo.gr**

### MARKETING & COMMUNICATION DEPARTMENT

Head: **Mr. Yiannis Aggelou**

T: **+30 2310 291199** | e-mail: **press@helexpo.gr**

### PUBLIC RELATIONS - OPENING CEREMONY & HOSTED BUYERS SUPPORT DEPARTMENT:

Head: **Ms. Maria Patlaka**

T: **+30 2310 291133** | e-mail: **mpa@helexpo.gr**

### VISITORS' SUPPORT DEPT.

**Ms. Antigoni Gerou**

T: **+30 2310 291201** | e-mail: **agk@helexpo.gr**

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**agrotica-expo.gr**

UNDER THE AUSPICES



HELLENIC REPUBLIC  
Ministry of Rural Development  
and Food



HELLENIC REPUBLIC  
Ministry of Interior  
(Sector Macedonia Thrace)



REGION OF  
CENTRAL  
MACEDONIA

WITH THE SUPPORT OF



ASSOCIATION OF MANUFACTURERS OF  
AGRICULTURAL MACHINERY OF GREECE



SEAM  
HELLENIC ASSOCIATION OF  
AGRICULTURAL MACHINERY MANUFACTURERS



ΣΠΕΑ  
HELLENIC ASSOCIATION OF  
AGRICULTURAL MACHINERY MANUFACTURERS

THE BANK  
OF TIF - HELEXPO



OFFICIAL  
ENERGY PROVIDER



OFFICIAL AIR  
CARRIER SPONSOR



TELECOMMUNICATION  
PROVIDER



OFFICIAL DATA CENTER  
INTERNET PROVIDER



OFFICIAL CAR PROVIDER



ORGANIZED BY

