



Agrotica

HELEXPO

ufi
Approved
International
Event

31st INTERNATIONAL FAIR FOR AGRICULTURAL MACHINERY, EQUIPMENT & SUPPLIES

12-15.3
2026

THESSALONIKI
INTERNATIONAL
EXHIBITION & CONGRESS
CENTER, GREECE

Keep Growing

EXHIBITOR MANUAL

ORGANIZED BY

HELEXPO

In preparation for **AGROTICA 2026**, we would like to highlight some important information necessary for preparing your participation.



12-15.3
2026 | THESSALONIKI
INTERNATIONAL
EXHIBITION & CONGRESS
CENTER, GREECE

WORKING HOURS

Thursday, Friday & Sunday
10:00-19:00

Saturday
10:00-20:00

1

Preparation Stage

You can collect your booth space from the booth manager and carry out any construction work from **March 07, 2026, to March 10, 2026, between 08:00-23:00**, and on **March 11, 2026, between 08:00-16:00**. After 16:00, only work related to the exhibitor's stand is allowed.

In case you are displaying a very large exhibit, please inform the exhibitor technical support department before transporting it to the exhibition area.

EXHIBITOR TECHNICAL SUPPORT DEPARTMENT / BOOTH MANAGERS

Head: **Mr. Christos Chrysovelidis**

T: **+30 2310 291534 & +30 6979331002**

e-mail: **cc@helexpo.gr**

MANAGER FOR PAVILIONS

1, 4, 5, 6, 12, 13, 14, 15, C.C.I. Vellidis, Open Area A11, B13, A08, C08, C03

Mr. Panagiotis Fragkiskatos

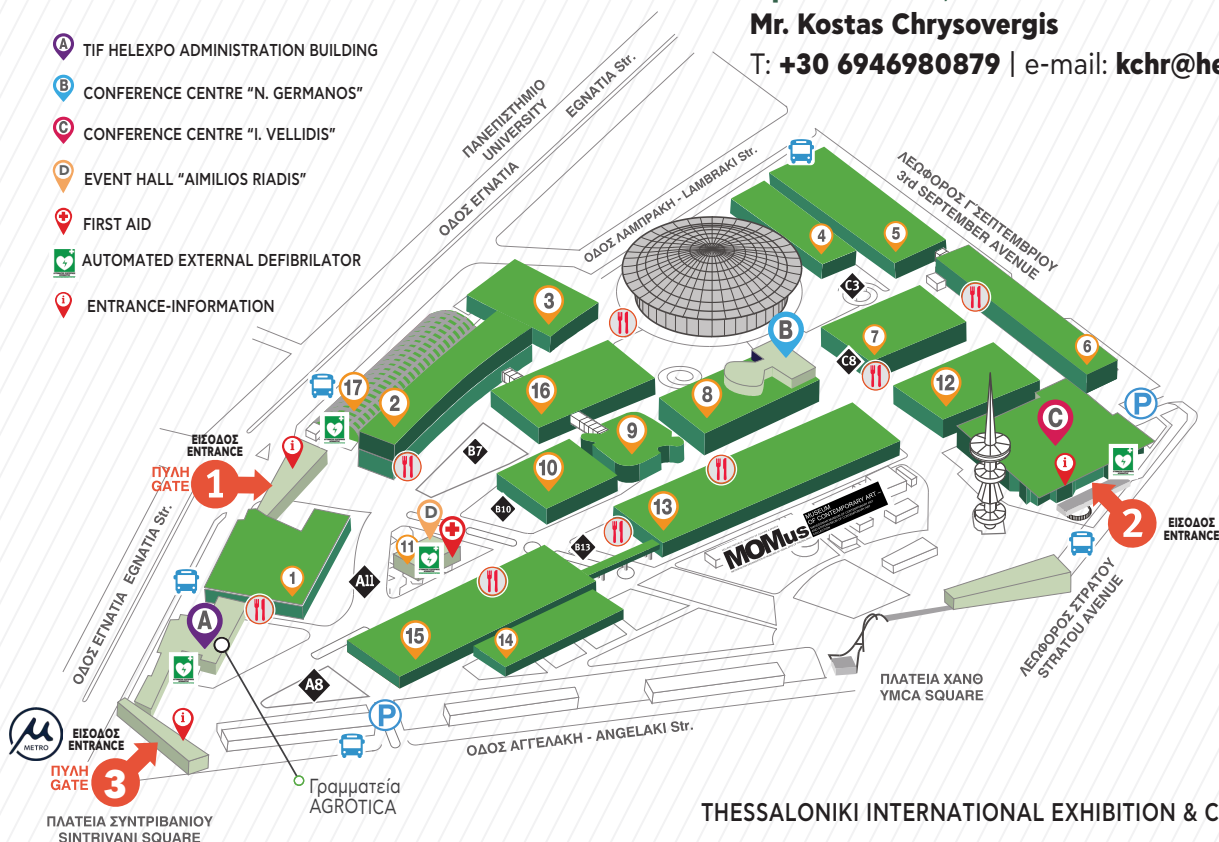
T: **+30 6940458342** | e-mail: **pf@helexpo.gr**

MANAGER FOR PAVILIONS

2, 2 floor, 3, 7, 8, 8 floor, 9, 9 floor, 10, 16, 16 floor, 17 Open Area B07, B10

Mr. Kostas Chrysovergis

T: **+30 6946980879** | e-mail: **kchr@helexpo.gr**



THESSALONIKI INTERNATIONAL EXHIBITION & CONGRESS CENTRE

2

Entry passes | Invitations

You can obtain entry passes/invitations either in printed form by contacting the exhibition secretariat at **agrotica@helexpo.gr** or in electronic form via the **"Exhibitors Area"** platform under the **"Invitation"** section.



4

Access to the Exhibitor's platform (Exhibitors Area)

You can access the platform using the username and password provided in a personalized email. On the exhibitor platform, you can:

- Find important information about your participation and the exhibition (booth, stand)
- Print your entry badges
- Upload your logo to be added to the exhibitor catalogue and website of AGROTICA
- Confirm your company details that will appear in the exhibitor catalogue and website of AGROTICA

3

Event organization during the exhibition

For information regarding events, the responsible department is the Congresses & Event Department.

CONGRESSES & EVENT DEPARTMENT

Director: **Ms. Viky Dalkrani**

T: **+30 2310 291500** | e-mail: **dv@helexpo.gr**

CONGRESSES & EVENT SECRETARIAT

Ms. Eleana Kostopoulou

T: **+30 2310 291517** | e-mail: **ek@helexpo.gr**

Please note that for any events (booth openings, conferences, seminars, presentations, etc.) that you may organize during AGROTICA, the speakers and guests must have either their personal exhibitor badge or have pre-registered via the exhibition website or hold invitations from Hel-expo.

5

Entry cards

Print your entry cards via the "Exhibitors Area" platform.

Please note, you will need to visit the "Entry Cards" section to print your cards, which are strictly personal.

Plastic holders for your entry cards can be collected during the preparation days from the nearest booth manager office at booths 2, 8, 15, and 13.

6

Technical issues Equipment rental

For technical issues, equipment rental, ventilation, power supply, water, or anything related to the construction or setup of your booth, please contact the service company at the following details:

EXPOWORK S.A.

Exhibition Services Department, TIF-HELEXPO

T: **+30 2310 297572, +30 2310 297564**

e-mail: **orderstif@expowork.gr**

TECHNICAL SERVICES FORM

NOTE: If you have selected an exhibition space without equipment (Type 1) or an outdoor space, you may start your construction once:

- A. You have submitted your construction plan to the technical department of TIF-HELEXPO
Ms. Christina Papakosta
T: **+30 2310 291268** | e-mail: **chp@helexpo.gr**
Ms. Ourania Efthimiadou
T: **+30 2310 291255** | e-mail: **oe@helexpo.gr**
- B. You have sent the electrical installation plan to EXPOWORK.

Please also note that there is a charge for electricity connection, at a cost of €35.00 per KW, as indicated in your participation declaration.

7

Financial settlement

You must pay directly the full grand total of your participation.

BANK ACCOUNT NUMBERS:

NATIONAL BANK OF GREECE:

Account No: 223/470300-60

IBAN GR 40011022300000 22347030060

PIRAEUS BANK:

Account No: 5202-002162-792

IBAN GR 160172202000 5202002162792

ALPHA BANK:

Account No: 707/00/2320000394

IBAN GR 7401407070 707002320000394

EUROBANK:

Account No: 0026.0030.96.0200688210

IBAN GR 5702600300000960200688210

A copy of the deposit slip should be sent to the TIF-Helexpo accounting department:

Ms. Irini Mandona

T: **+30 2310 291102** | e-mail: **em@helexpo.gr**

Mr. Alexis Meta

T: **+30 2310 291176** | e-mail: **meta@helexpo.gr**



8

Advertising Promotion

Exhibitors can promote their presence within the Exhibition Center during the event through various methods, some of which are detailed in the Marketing Manual.

Mr. Konstantinos Stylos

T: **+30 2310 291213** | e-mail: **ks@helexpo.gr**

9

Parking

For exhibitors at the AGROTICA 2026, one free parking spot will be available for each participation registration in the outdoor area of the exhibition center, with access through the arch at YMCA SQUARE Gate.

The parking pass can be collected from the reception in the Administration Building between March 07 and March 12, 2026, from 09:00 to 17:00.

10

Contact Information

EXHIBITION ORGANIZATION MANAGER

Ms. Vasiliki Dinga

T: **+30 2310 291545** | e-mail: **vdin@helexpo.gr**

Assistant of exhibition: **Ms. Eva Kouragiou**

T: **+30 2310 291599** | e-mail: **ekour@helexpo.gr**

EXHIBITION DEPARTMENT

Director **Ms. Anatoli Kapnidou**

T: **+30 2310 291207** | e-mail: **akapn@helexpo.gr**

EVENTS & VENUE LEASING

SUPPORT DEPARTMENT

Head: **Mr. Christos Chrysovelidis**

T: **+30 2310 291534** | e-mail: **cc@helexpo.gr**

Secretary **Ms. Efstathia Sideri**

T: **+30 2310 291572** | e-mail: **es@helexpo.gr**

TECHNICAL SERVICES-EXPWORK

T: **+30 2310 297564, +30 2310 297572**

e-mail: **orderstif@expowork.gr**

CONGRESSES & EVENT DEPARTMENT

Director: **Ms. Viky Dalkrani**

T: **+30 2310 291500** | e-mail: **dv@helexpo.gr**

Secretary: **Ms. Eleana Kostopoulou**

T: **+30 2310 291517** | e-mail: **ek@helexpo.gr**

MARKETING & COMMUNICATION DEPARTMENT

Head: **Mr. Yiannis Aggelou**

T: **+30 2310 291199** | e-mail: **press@helexpo.gr**

PUBLIC RELATIONS - OPENING CEREMONY & HOSTED BUYERS SUPPORT DEPARTMENT:

Head: **Ms. Maria Patlaka**

T: **+30 2310 291133** | e-mail: **mpa@helexpo.gr**

VISITORS' SUPPORT DEPT.

Ms. Antigoni Gerou

T: **+30 2310 291201** | e-mail: **agk@helexpo.gr**

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agrotica-expo.gr

UNDER THE AUSPICES



HELLENIC REPUBLIC
Ministry of Rural Development
and Food



HELLENIC REPUBLIC
Ministry of Interior
(Sector Macedonia Thrace)



REGION OF
CENTRAL
MACEDONIA

WITH THE SUPPORT OF



ASSOCIATION OF MANUFACTURERS OF
AGRICULTURAL MACHINERY OF GREECE



SEAM
Hellenic Association of
Agricultural Machinery Manufacturers



ΣΠΕΑ
Hellenic Association of
Agricultural Machinery Manufacturers

THE BANK
OF TIF - HELEXPO



OFFICIAL
ENERGY PROVIDER



OFFICIAL AIR
CARRIER SPONSOR



TELECOMMUNICATION
PROVIDER



OFFICIAL DATA CENTER
INTERNET PROVIDER



OFFICIAL CAR PROVIDER



ORGANIZED BY

